



Town of Wallingford
Economic Development Commission
45 South Main Street, Room 311
Wallingford, CT 06492

MARKETING COMMITTEE & RETENTION INCENTIVES COMMITTEE

Economic Development Commission

SPECIAL Meeting Agenda

Friday, May 19, 2023 @ 11:00 a.m.

Town Hall, Room 205

45 South Main Street

Wallingford, CT 06492

1. Discussion and possible action on Marketing Committee special meeting minutes of April 21, 2023 (*attached*)
2. Discussion: Billboards
3. Discussion: Brokers Breakfast Events 2023
4. Discussion: CRM for Economic Development Staff
5. Discussion: CGI Digital
6. Next meeting:

c: Town Clerk
EDC Staff

ec: Mark Gingras Ray Andrewsen, QCC
Patty Powers Maribel Carrion, QCC
Anthony Bracale Record-Journal/Htfd. Courant/NH Reg.
Rob Fritz GovMedia Website
Gary Fappiano Jessica Wysocki Bill Comerford