



Vincent Cervoni
Mayor

OFFICE OF THE MAYOR
TOWN OF WALLINGFORD
CONNECTICUT

45 South Main Street
Wallingford, CT 06492

PRESS RELEASE

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The administration has determined that the creation of a part-time Communication Specialist position will benefit town residents by keeping them informed of the town's regular activities. John J. Sullivan, lifelong Wallingford resident, has been selected to fill the position. The Communication Specialist position is responsible for the development, oversight and implementation of communication strategies that foster and enhance the community's engagement with its local government. The position will be responsible for facilitating Town communication initiatives spanning from daily public relations, social media management and content creation work to larger strategic oversight of digital transformation projects for various Town departments.

Mr. Sullivan retired in 2021 from AT&T as Area Manager of Methods and Process. In this role, Sullivan served as the Vice-President's liaison between labor and management. Sullivan also led AT&T's Attendance Management Program for the Midwest Region and DirecTV, as well as Contingency Planning and Business Continuity Planning. Sullivan was AT&T's Political Action Committee Chair for the state of Connecticut for three years prior to his retirement.

Locally, Sullivan served on the Town Council for eight years and is currently Chair of the Wallingford Parks and Recreation Commission.

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