



## Wallingford 350<sup>th</sup> Jubilee Committee

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### REGULAR MEETING

#### Agenda

#### Wallingford 350<sup>th</sup> Jubilee Marketing Committee

February 23, 2018 – 8:30 a.m.

Half Moon, North Main Street, Wallingford, CT 06492

1. **Post Mortem ~ Celebrate Wallingford and Stroll marketing and merchandise sales and event planning**
  - a. **12/1/2017 - December Stroll & Merchandise Sales**
2. **2018 Event Planning**
3. **Sponsorship ideation: *Pins, Puzzle***
4. **Review Feedback from Town Risk manager: *GoFundMe, credit card sales, online transactions, Jubilee Store***