



Wallingford 350th Jubilee Committee

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SPECIAL MEETING

AGENDA

Wallingford 350th Jubilee Marketing Committee

New Date: March 28, 2018 – 8:30 a.m.

Date rescheduled due to Winter Storm on 3/21

Half Moon, 28 North Main Street, Wallingford, CT 06492

1. Review Merchandise profitability/ inventory update from Nancy Miller, regarding with final tally of Celebrate Wallingford 2017 sales of \$1,834 and Stroll sales of \$344.
2. Review Corporate Strategy Flyer/ Strategy - Dee Prior, Tara Knapp
3. Review marketing event logistics resources and support
4. Review planning for May 5th Lufbery Ceremony and invitations