



Wallingford 350th Jubilee Committee

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AGENDA

Wallingford 350th Jubilee Marketing Committee November 9, 2018 – 8:15 AM

Half Moon, Wallingford, CT

SPECIAL MEETING

1. Approve minutes from October 5, 2018 meeting.
2. Review Celebrate Wallingford merchandise sales receipts.
3. Review and prioritize top merchandise items for Jubilee store and order ideation.
4. Review marketing package designs and launch timetable.
5. Review sponsor mailing date and communications.
6. Review Visitors Bureau and sales next steps.
7. Wallingford 350th “Square”
8. Countdown TimeClock
9. Review social media update: *Facebook, Twitter, and new, Instagram.*
10. Approve meeting dates for 2019: start time: 8:15 a.m. location to be discussed
March 1st, April 5th, May 3rd, September 6th, October 4th
11. Other