



Town of Wallingford

Economic Development Commission

45 South Main Street, Room 311
Wallingford, CT 06492

REVISED

MARKETING COMMITTEE
Economic Development Commission
SPECIAL Meeting Agenda
Thursday, February 7, 2019 @ 8:30 a.m.
Room #205

1. Discussion and possible action on November 30, 2018 special meeting minutes (*Attach.*)
2. Discussion and possible action on 2019-20 Budget
3. Promotional Strategies
 - Spring promotional campaign
 - Rt. 15 Billboard
 - Promotional items
4. Next meeting:

c: Town Clerk
EDC Staff
Purchasing (FYI)

ec: Patricia Cymbala GovTV
Mark Gingras Jessica Wysocki
Dee Prior Nesti

MktgCommSMAg20719