



Town of Wallingford

Economic Development Commission

45 South Main Street, Room 311
Wallingford, CT 06492

MARKETING COMMITTEE Economic Development Commission REVISED SPECIAL Meeting Agenda Thursday, May 30, 2019 @ 8:30 a.m. Room #205 - ROOM CHANGED TO #220

1. Discussion and possible action on April 30, 2019 special meeting minutes (*Attach.*)
2. Promotional Strategies
 - Spring promotional campaign update
3. Speaking at local community groups
 - Review content
4. Billboard Review
 - Messaging
 - Condition
5. Arts Initiative
6. Next meeting:

c: Town Clerk
EDC Staff

ec: Patricia Cymbala	GovTV
Mark Gingras	Dee Prior Nesti
Rob Fritz	Jessica Wysocki

MktgCommSMAg53019Rev