

# DRAFT

RETENTION/INCENTIVE COMMITTEE  
Economic Development Commission  
Special Virtual Meeting Minutes  
Tuesday, November 24, 2020

The Retention & Incentive Committee special meeting was called to order at 9:05 a.m. by Chair Fappiano. Committee members Fappiano, Preneta and Bracale, as well as staff member Ryan, participated.

1. Discussion and possible action on October 29, 2020 special meeting minutes – Minutes were unanimously approved as presented.
2. Discussion and possible action on IHZ Tax Incentive due to expire 12/13/20  
- After lengthy discussion about the feasibility of extending the tax incentive beyond the Incentive Housing Zone (IHZ), it was decided to request renewal of the present tax incentive. Staff was asked to do a status check with two Town Center property owners that have received P&Z approval but have not begun their projects.
3. Report from meeting with WCI Board - Staff, along with EDC Vice-Chair Gingras, attended the WCI Board meeting at the request of the Retention/Incentive Committee to discuss potential incentives that may assist our Town Center businesses. It was collectively decided that the best opportunities were in trying to assist businesses in doing business. The WCI Executive Director will be offering educational opportunities including internet-based training for marketing and sales procurement.
4. Discussion on exit interview calls - The Committee does not see this as a high priority at this time but will embrace the initiative when call lists are made available.
5. Next meeting: January 21, 2021 at 9 a.m.

By unanimous vote, the meeting adjourned at 9:50 a.m.

c: Town Clerk  
Staff  
ec: Website