



**Town of Wallingford**  
**Economic Development Commission**  
45 South Main Street, Room 311  
Wallingford, CT 06492

**MARKETING COMMITTEE & RETENTION INCENTIVES COMMITTEE**

**Economic Development Commission**

**SPECIAL Meeting Agenda**

**Friday, April 21, 2023 @ 11:00 a.m.**

**Town Hall, Room 205**

**45 South Main Street**

**Wallingford, CT 06492**

1. Discussion and possible action on Marketing Committee special meeting minutes of March 17, 2023 (*attached*)
2. Discussion: Billboards
3. Discussion: Brokers Breakfast Events 2023
4. Discussion: CRM for Economic Development Staff
5. Next meeting:

c: Town Clerk  
EDC Staff

ec: Mark Gingras  
Patty Powers  
Anthony Bracale  
Rob Fritz  
Gary Fappiano

Ray Andrewsen, QCC  
Maribel Carrion, QCC  
Record-Journal/Htfd. Courant/NH Reg.  
GovMedia Website  
Jessica Wysocki      Bill Comerford

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