



**Town of Wallingford**  
Economic Development Commission  
45 South Main Street, Room 311  
Wallingford, CT 06492

**MARKETING COMMITTEE**  
Economic Development Commission  
**SPECIAL Meeting Agenda**  
Friday, June 9, 2023 @ 12:00 p.m.

**Town Hall, Room 315**  
**45 South Main Street**  
**Wallingford, CT 06492**

1. Discussion and possible action on Marketing Committee & Retention Incentives combined special meeting minutes of May 19, 2023 (*attached*)
2. Review and Discuss: CGI Digital
3. Update: Billboards
4. Update: Brokers Breakfast Events 2023
5. Update: CRM for Economic Development Staff
6. Next meeting:

c: Town Clerk  
EDC Staff

ec: Mark Gingras                      Ray Andrewsen, QCC  
Anthony Bracale                    Maribel Carrion, QCC  
Rob Fritz                              Record-Journal/Htfd. Courant/NH Reg.  
GovMedia Website                Jessica Wysocki                      Bill Comerford

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